

Manchester Craftsmen's Guild
Educational Improvement Tax Credit
Eligible Programs

School of Swing

Presented primarily to third grade students, this interactive, 45-minute educational concert presentation discusses the history of jazz, its improvisation component, and demonstrates various musical techniques. Teachers receive pre-event materials, which include vocabulary words and historical information. The organization's Jazz Educational Coordinator is available for pre- and post-concert days in the classroom. Pre-concert visits include familiarizing students with jazz vocabulary, showing a film on the history of jazz, and the playing of instruments and songs to demonstrate jazz music.

Youth in the Mix

Youth in the Mix exposes 9-12th grade students to professional video and sound recording/production through the use of a state-of-the-art recording studio and applicable technologies. There are five aspects to this program: performance, audio recording, video recording, editing and marketing. Participating students may be active in one or all aspects. Beyond mastering musical technique, students record their performance and subsequently use Pro Tools, an integration of hardware and software that allows artists to isolate sound and digitally edit their recordings, for a clearer, more professional sound. They also have the option of partnering with the visual department to visually capture the performances, animate and/or edit them and market a professional DVD. Students learn effective marketing techniques, while designing CD/DVD labels and covers.

All that Jazz

MCG is partnering with the Arts Education Collaborative in a two-year research-based jazz artist-in-residence pilot program for K-12 students. Involving music educators throughout a four-county region, the program will facilitate the creation of a jazz education curriculum aligned to the Pennsylvania Standards for Arts and Humanities. Activities will occur on-site at MCG, at the pilot schools and at other arts/community/educational settings, incorporating technology as much as possible. The knowledge and skills of the students will expand due to jazz specific music content and hands-on experience, which include skill development in improvisation, jazz music creation and presentation.

Jazz Insider

This student intern program teaches students valuable knowledge and workplace skills in areas of marketing, database development, preservation techniques, product development/dissemination, artist relationships, contracts, live production performance and licensing/intellectual property. Students take jazz classes that teach performance, history/education, marketing and sales, recording, archiving, and national jazz branding initiatives. Activities occur on-site at MCG, universities and other arts institutions. At the end of the internship, students are expected to submit a report on his/her experience as well as a completed professional project, as agreed upon by the internship supervisor.

Artists in Schools

This program places MCG staff artists in Pittsburgh Public Middle and High School classrooms, for one to ten days, depending on the teacher's curriculum needs and MCG programming. The

artist and teacher work collaboratively to develop projects that are outside the scope of the teacher's expertise and/or resources. This project meets State and District Arts & Humanities Standards through the development and application of technical, problem-solving and creative thinking skills; enhances the school environment through temporary and permanent art installations, which also fosters a sense of ownership in the school community through the latter; reinforces learning outside of Arts and Humanities classrooms; links the school with the community; emphasizes teamwork among students; and increases awareness of future educational and career opportunities.

Art Explorers

This unique program enables Middle Schools to participate in arts-integrated curriculum using MCG's Visiting Artist exhibitions as a departure point. It investigates the world of creative careers through problem-based learning. Gallery discussions include technical considerations in the creation of the artwork and the artist's influences. Students are introduced to interdisciplinary learning and transfer of knowledge. Hands-on learning experiences in each art studio complete the visit. Projects reinforce contextual and technical concepts discussed during the gallery component through the creation of individual and/or collaborative artwork. Studio projects incorporate team activities into the learning process; at the conclusion of the day, student groups hone presentation skills as they share their new knowledge and skills with classmates and teachers. Students then evaluate the effectiveness of their peers' presentations.

Learner Centered Arts Integration (LCAI) Initiative

Still in its implementation phase, this new project takes the lessons learned in our prior effort, *Arts and Career Exploration*, and adapts them into a more elaborate, arts-integrated curriculum initiative in the newly-created K-8 comprehensive school, the Helen S. Faison Arts Academy (located in Pittsburgh's Homewood community). This three-year partnership with our long-time collaborator, the Pittsburgh Public School District, is funded in part by a Federal grant under the Arts in Education Model Development and Dissemination Program.

Apprenticeship Training Program (ATP)

The Apprentice Training Program provides high school students with an opportunity to develop art skills specific to each MCG studio. ATP prepares teens for the future by providing nurturing relationships with artist-educators who stress the importance of creative inquiry, production and reflection. Each course and workshop (in Ceramics, Design Arts, Digital Arts and Photography) offers opportunities for skill development, critical thinking, experiential learning and preparation for careers and higher education. Courses are offered one or two days a week, providing interested students with an increased opportunity to widen their knowledge and skill base, and further benefit from relationships with their artist-mentors. Specialized programming in Portfolio Development and an Independent Study option for advanced and returning students continues to be offered.

For Questions Contact:

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